

Navy Military Pay Conference

The Cleveland Customer Contact Center



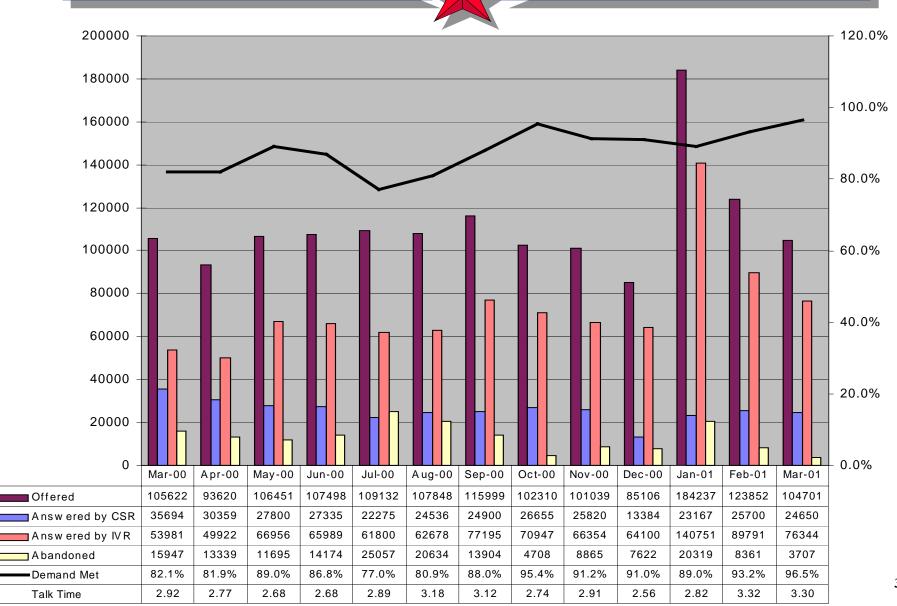


Presented by: Karen Bell, Director for Customer Contact

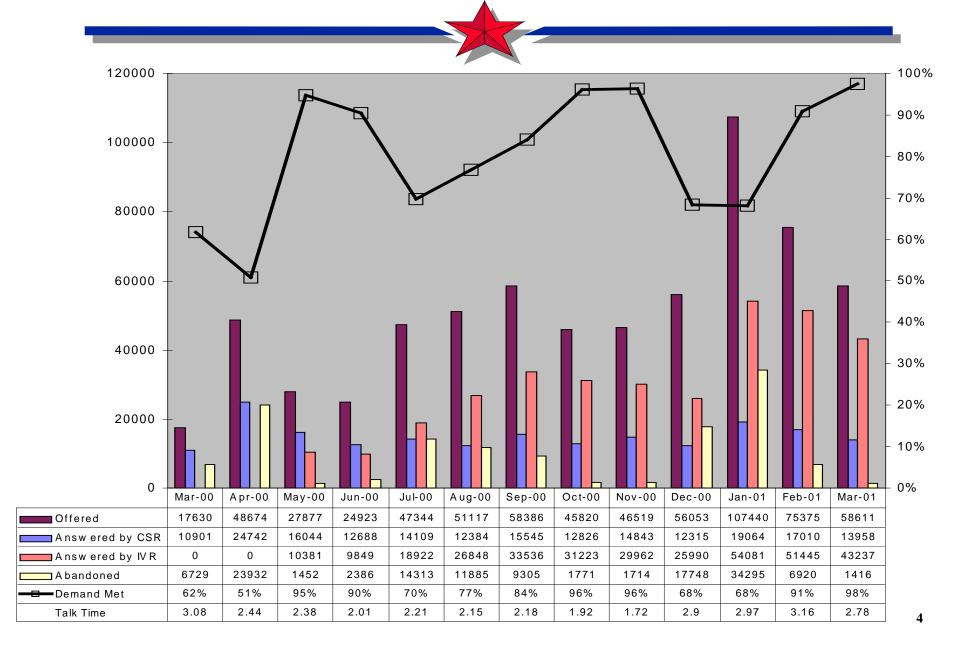
Cleveland Contact Center

- Mission: Respond to customer inquiries and requests courteously and professionally, consistently providing accurate information and quality service in a timely manner.
- Customers call, write, fax and email their requests:
 - In an average day we have over 8,000 conversations
 - In an average month we have over 160,000 conversations
 - In an average month we process approximately 6,600 emails
 - In an average month we process approximately 8,000 faxes
 - In an average month our IVRS handles 140,500 calls
- Established needed resource base to satisfy customers and lift levels of service. *Today: Adequately resourced to respond to customers, extensive quality standards, access for customers.*

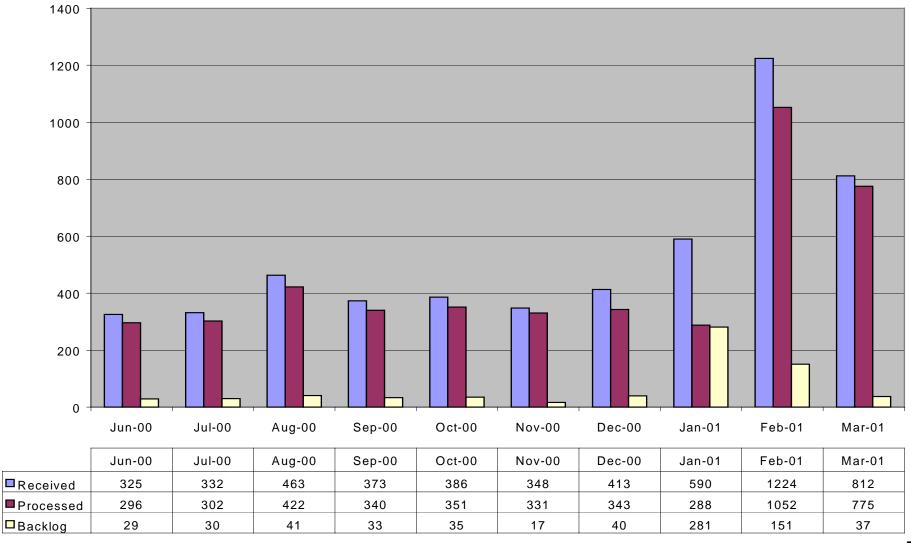
Our Military Pay Business



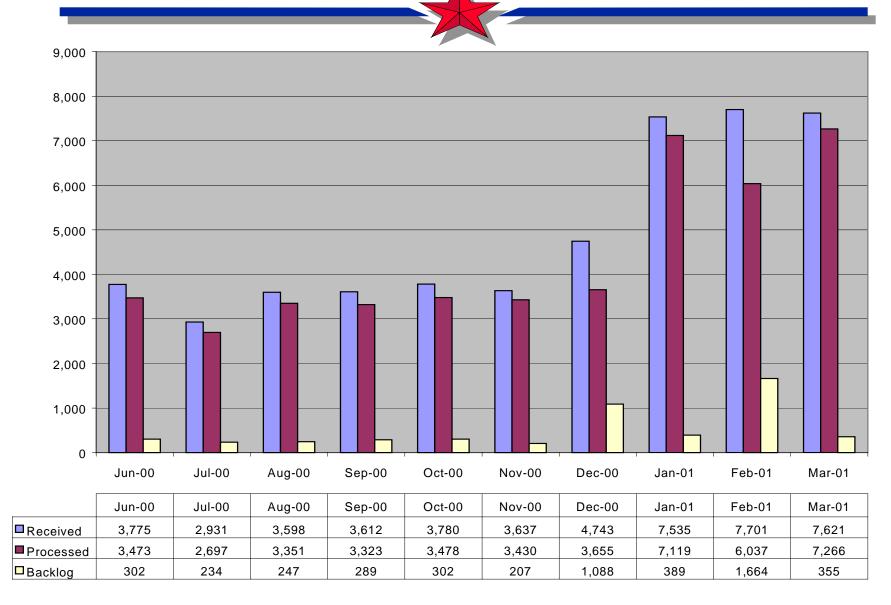
E/MSS and PIN Administration Business



Our Military Pay Email Business



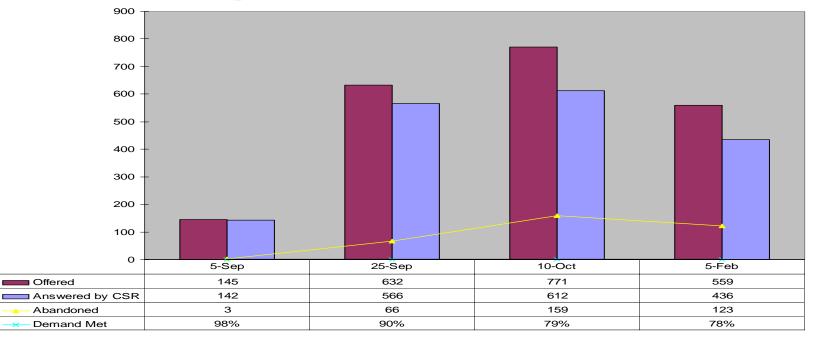
Our E/MSS Email Business



Service Resolution Group (SRG)

<u>Purpose</u>: The SRG is comprised of lead CSRs whose role is to provide both technical assistance and support to CSRs. The SRG is the CSR's primary source of help when customers need non-typical options, more technical expertise, or request to elevate their problem.

Direct relationship between number of SRG calls and new hires:



Quality Assurance Team

<u>Purpose</u>: The role of the QAT is to perform the monitoring function in the Cleveland Customer Contact Center ensuring the following: correct information is disseminated, established procedures are followed and customers receive a consistent quality experience.

Three lead CSRs monitor CSRs at least 3 times a month.

Quarterly Quality Data: January 2001 – March 2001												
	January	January	February	February	March	March						
	Productivity	Quality	Productivity	Quality	Productivity	Quality						
PMCAAA/21 CSRs	874	99	864	98	967	97						
PMCAAB/20 CSRs	1141	96	1033	98	926	97						
PMCAAC/18 CSRs	1063	94	1017	96	1004	95						
PMCAAD/18 CSRs	1158	96	1109	97	1077	96						
PMCAAE/19 CSRs	914	95	834	98	806	91						
PMCAAF/18 CSRs	1115	97	1075	97	1065	98						
PMCAAG/19 CSRs	1123	97	1082	97	1012	95						
PMCAAH/18 CSRs	840	97	115	97	1206	97						

Benefits:

- Sets standard service expectations
- Increased customer confidence and satisfaction
- Decreased customer complaints

Quality Critique Sheet

]	Date:		`	
Caller:	no name given	Strt	Strt Time:			
SSN:	no ssn given	End Time:				
		V	NIa	NI/A	Dta	
1. Ide	ntification	Yes	No 0	N/A	Pts 110	0%
	1.1 CSR greeted the customer.				25	
•	1.2 CSR verified the customer's identity & complied with Privacy Act.				80	
•	1.3 CSR identified the purpose of the call.				5	
	lerstanding	0	0	0	20	0%
	2.1 CSR used the customer's name in their responses.				10	
	2.2 CSR listened and acknowledged the customer's questions and concerns.				10	
	bal/Customer Relation Skills 3.1 Speech was clear.	0	0	0	110	0%
	3.2 CSR w as professional , refraining from unprofessional language and remarks.				5	
	3.3 CSR repeated information provided by the customer.				15 5	
	3.4 CSR offered options when a situation was beyond the Call Center's function.				4	
;	3.5 CSR kept the conversation moving forward, not allowing uncomfortable					
	pauses to occur, or requiring the customer to provoke responses.				55	
	3.6 CSR did not allow the conversation to become argumentative.				7	
	3.7 CSR refrained from using negative remarks in regard to DFAS as an organization or any of the directorates that make up the organization.				7	
:	3.8 CSR advised the customer of what action will be taken and when.				7	
:	3.9 CSR ended the call positively.				5	
	hnical Knowledge	0	0	0	60	0%
	1.1 CSR provided accurate information.				55	
4	4.2 CSR used automated systems to capture necessary information.				5	
	Performance		able Po			300
GS-6		Po	ints Ea			(
GS-5			% R	ating		0%